



July 31, 2015

Dear Safety Professional or Company Executive;

We are sure that employee safety is an important component of your company's culture. However, sometimes it is difficult to find the time or resources to get the latest safety information necessary to keep your program current. The purpose of this letter is to let you know about a simple, cost-effective way to do just that:

- ✚ Arkansas SHARP & VPP Association 11th Annual Conference, *Safety – Do It For Life*.
- ✚ September 17, 2015, Holiday Inn Airport Conference Center, 3201 Bankhead Drive, Little Rock
- ✚ Cost per attendee: \$35 (includes lunch) if registered by September 10, 2015; \$45 after September 10
- ✚ Meet and Greet Reception: Same location, Wednesday, September 16, 2014 at 6:00 p.m.

Our conference offers you the opportunity to:

- ✚ Learn from companies with successful safety programs about their latest safety topics;
- ✚ Share best practices;
- ✚ Participate in discussion groups; and
- ✚ Network with your peers who are responsible for corporate safety programs.

Many of the organizations with representatives attending the conference have reached SHARP and VPP status. These organizations are valuable resources for anyone planning to implement a safety program or improve their existing safety program. Certainly, those who have attended this conference regularly would benefit from your experience as well. We hope you will take advantage of this opportunity to join us. A conference brochure including the agenda and registration form is enclosed for your convenience.

Please call [501-682-9092](tel:501-682-9092) for further information.

We look forward to seeing you there!

*Todd Franks*

Todd Franks, Chairman  
SHARP/VVP Association